

# IdeaNet Manual

International Data Exchange Access Network  
***Business Development Software***  
***Hardware & Networks***



**Invent.org**

International Collegiate Inventor's  
Competition

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## APPENDIX A



**People Data Form**

Official/Visitor: ☒ Domestic: ☒ Independent/Visitor: ☒

Home Telephone: 561-620-0365  
 Work Telephone: 561-620-0365  
 Cell Phone: 954-232-9245  
 Fax Number:   
 Email: [terry@hammesadvertising.com](mailto:terry@hammesadvertising.com)  
 Home Page: <http://www.hammesadvertising.com>

First Name: Therese  
 Middle Name: Marie  
 Last Name: Hammes  
 Address1: 630 NW 13th Street  
 Address2: Suite 25  
 City: Boca Raton  
 State: FL  
 Zip: 33431  
 Gender: Female

SIC Code Primary: SIC Code Secondary: SIC Code Tertiary:

Notes:

Company ID: Hammes Advertising Concepts

**Company**

Company Name: Hammes Advertising Concepts  
 Address1: 2245 SW 11 Pl  
 Address2:   
 Telephone: 561-123-4567  
 City: Boca Raton  
 State: FL  
 Zip: 33431

Record: 14 of 1

**Demographics**

Country: USA  
 Official Language: English  
 Second Language: Spanish  
 Area sq km: 937,261.0  
 Population: 26,381,403  
 Capital: Washington, DC  
 Type Of Government: Federal Republic  
 Climate:   
 Industry:   
 Religion: Protestant 56%, Roman Catholic 26%, Jewish 2%

**Appointments**

Appointment ID: [Auto Number]  
 Company Name:   
 Company ID: 0  
 City ID: 0  
 Contact Person:   
 Phone:   
 Date: 5/23/2006  
 Time:   
 Email:   
 Website:   
 Product List:   
 SIC Codes: 0  
 Notes:

Get your appointment

**May 2006**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Record: 14 of 1  
 Form View

**Illustration 1**

Illustration 1. Full screen shot, People Data Form: The People Data Form is the primary information on the individual and company affiliation. The user selects three SIC Codes. The final version will use the hierarchical order established by the NAICS - North American Industry Classification system, developed in 1997 for use by the US, Canada and Mexico. The user will be permitted three selections, but can use any level established by NAICS. The new broad categories for industry sectors which users will be able to select from are detailed in Appendix C. A drop down list populates the SIC selection with a notes field. The check boxes permit the definition and International Visitor status, thus level of security and access permitted to the person.

**People Data Form**

☒ OfficialInter/visitor   
 ☒ Domestic   
 ☒ IndependentInter/visitor   
 HomeTelephone: 551-620-0335  
 WorkTelephone: 551-620-0335  
 CellPhone: 954-232-8245  
 FaxNumber:

Salutation:    
 First Name:    
 Middle Name:    
 Last Name:    
 Email:

Address1:    
 HomePage:

Address2:


Birth Date:    
 Birth Place:    
 Birth Country:

Gender:

SIC Code Primary:    
 SIC Code Secondary:    
 SIC Code Tertiary:

Notes:

Record:



Caption:

Location/Where shot:

**Illustration 2.**

Illustration 2. People Data Form Detail (above) - The demonstration software has an abbreviated Standard Industry Code table; the final version will follow the revised conventions. The form links to demographics specific to the individual pulled from the Country Table. A scrollable bar allows multiple photographs, with identifying captions, allowing for passport and other photographs to be included.

**Appointments**

AppointmentID:

CompanyName:

CompanyID:

CityID:

ContactPerson:

Phone:

Date:

Time:

Email:

Website:

ProductList:

SICCodes:

Notes:

**Illustration 3.**

**Illustration 3.**

Appointments Detail - By clicking on the Get Your Appointment button, the user can see specifics on their daily appointment. Future versions will be programmed for multiple daily appointments. The Appointments Table allows for direct contact via E-mail and to view the Appointment's URL website. Multiple appointments over the week are concisely displayed. The Notes field permits records of the meeting(s). This is especially useful feedback for both the International Visitor who must provide feedback to NCIV and USIA, and the local programming agencies.



**Illustration 4 - Calendar**

Privacy for recording and maintaining the user's appointment plans and history are characteristic of this calendar design. By clicking the button, the appointment data for the day to be expanded to multiple appointments per day in the non-demonstration version, allow the details to populate in the Appointment section, as illustrated above (Illustration 3).

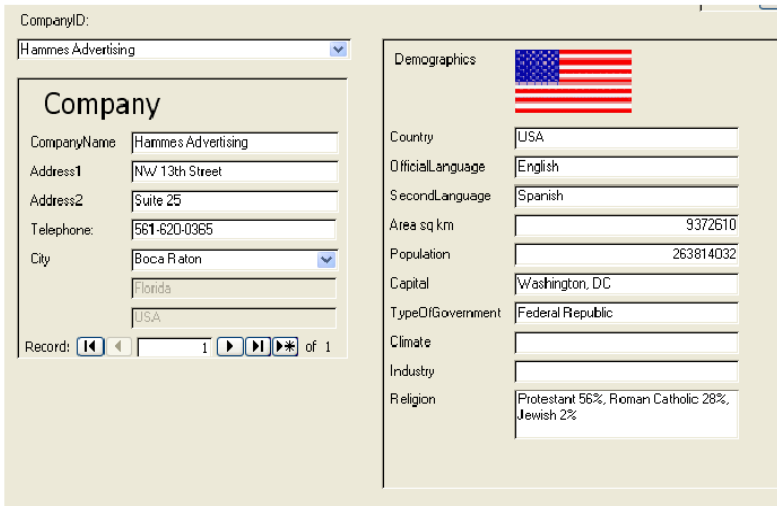
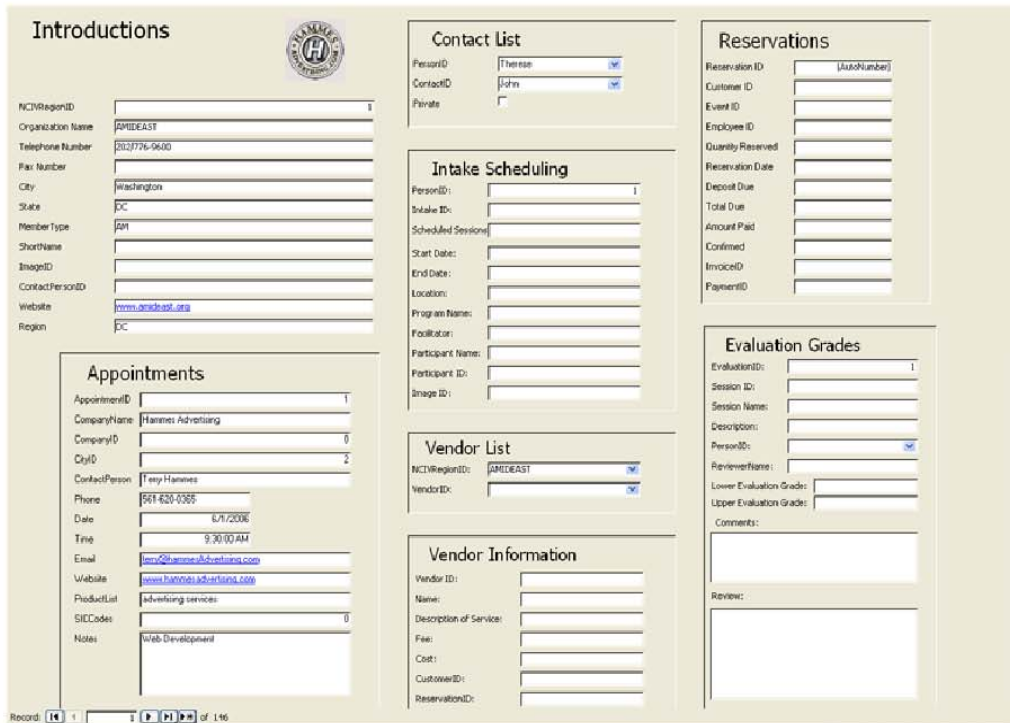

**Illustration 4.**

**Illustration 5.**

Illustration 5 - Company Table – Like the People table which is linked to Company, this is the other key database of information. This is an abbreviated table, with minimum info need for an overview or to refresh the users' memory as to company specifics, especially useful for an International Visitor programmed to meet many organizations in a day. On the Appointment side, the Company or site for the appointment has a brief overview of where the Person is coming from professionally, personally and culturally – the Notes field allows for input regarding demographic specific issues regarding the appointment or person (Illustration 3).



**Illustration 6. Full Screen Shot**


The screenshot displays the IdeaNet software interface with several data entry forms:

- Introductions:** Fields for NCIVRegionID, Organization Name (AMDEAST), Telephone Number (2027726-9600), Fax Number, City (Washington), State (DC), Member Type (AM), ShortName, InaugID, Contact PersonID, Website (www.amdeast.org), and Region (DC).
- Contact List:** Fields for PersonID (Theresa), ContactID (John), and Private.
- Intake Scheduling:** Fields for PersonID, Intake ID, Scheduled Session, Start Date, End Date, Location, Program Name, Facilitator, Participant Name, Participant ID, and Inaug ID.
- Vendor List:** Fields for NCIVRegionID (AMDEAST) and Vendor ID.
- Vendor Information:** Fields for Vendor ID, Name, Description of Service, Fee, Cost, CustomerID, and ReservationID.
- Reservations:** Fields for Reservation ID (AutoNumber), Customer ID, Event ID, Employee ID, Quantity Reserved, Reservation Date, Deposit Due, Total Due, Amount Paid, Confirmed, InvoiceID, and PaymentID.
- Evaluation Grades:** Fields for EvaluationID, Session ID, Session Name, Description, PersonID, Reimbursement, Lower Evaluation Grades, Upper Evaluation Grades, and Comments.
- Appointments:** Fields for AppointmentID, CompanyName (Hammes Advertising), CompanyID, CityID, Contact Person (Terry Hammes), Phone (561-620-0355), Date (6/7/2006), Time (9:30:00 AM), Email (terry@hammesadvertising.com), Website (www.hammesadvertising.com), Product List (Advertising services), SIC Codes, and Notes (Web Development).

At the bottom left, a status bar indicates "Record 14" and "1 of 146".

**Illustration 6. - Introductions Full Screen Shot**


The Introductions Table begins with the NCIV Region. A National Council of International City Region refers to geographic areas and programming agencies. A Core Programming Agency of USIA receives the Request For Quote (RFQ) from the United States Information Agency, a program administered abroad by the US Department of State. The state-side organization, the 95 cities comprising the loosely organized National Council of International cities each bid to fulfill what are known a Multi-Regional contracts, of varying definitions and types.



**Illustration 7. – Introductions and Appointments**  
**The Relationship between Introductions and Appointments described.**

Examples of types include IT, Information Technology for Developing Nations, the 14 Directors of IT for their countries; I was programmed by USIA to meet with in San Jose, CA at the Silicon Valley Business Incubator, following their meeting at Netscape. International Visitors (IV's) I programmed and hosted ranged from a Communications Specialist, the 30 year old Romanian, funded with \$300,000 International Monetary Funds (IMF) to buy 3 radio stations, I programmed in Miami with Cuban Talk radio, was part of a larger group. A Nigerian man with an Advertising Agency and Printing company in Lagos, with his five daughters, and prominent in their country, and two women from India, from different castes, rooming together as part of a larger group, whom I home hosted as a single woman. One was the equivalent of her country as the Ralph Nader, as a Consumer Advocate and Attorney and married with a child, of the Brahman Caste, and the other was of a lower caste, single, never married and childless, and was the Executive Director of a 1000 member Children's Museum in Delhi, India. She was written up in an English language Time magazine equivalent. Both were sent to me to discuss learning how women business owners lived and worked in the United States over a meal prepared by me in my Coral Gables home. Each individual introduction in the program was part of a larger group, and each was introduced to specific parties according to their particular profile. These programs are collectively known as Multi-Regional Projects.

## Introductions



NCIVRegionID	
Organization Name	AMIDEAST
Telephone Number	202/776-9600
Fax Number	
City	Washington
State	DC
MemberType	AM
ShortName	
ImageID	
ContactPersonID	
Website	<a href="http://www.amideast.org">www.amideast.org</a>
Region	DC

### Appointments

AppointmentID	
CompanyName	Hammes Advertising
CompanyID	
CityID	
ContactPerson	Terry Hammes
Phone	561-620-0365
Date	6/1/2006
Time	9:30:00 AM
Email	<a href="mailto:terry@hammesadvertising.com">terry@hammesadvertising.com</a>
Website	<a href="http://www.hammesadvertising.com">www.hammesadvertising.com</a>
ProductList	advertising services
SICCodes	
Notes	Web Development

Record: 1 of 146

**Illustration 7.**  
**Introductions and Appointments Detail**


### Contact List

PersonID:	Therese	▼
ContactID:	Thomas	▼
Private:	<input type="checkbox"/>	

### Intake Scheduling

PersonID:		1
Intake ID:		
Scheduled Sessions:		
Start Date:		
End Date:		
Location:		
Program Name:		
Facilitator:		
Participant Name:		
Participant ID:		
Image ID:		

### Vendor List

NCIVRegionID:	AMIDEAST	▼
VendorID:		▼

### Vendor Information

Vendor ID:	
Name:	
Description of Service:	
Fee:	
Cost:	
Customer ID:	
ReservationID:	

**Illustration 8. Contact List (top)**

Illustration 8. Contact List provides a Contact List quick reference of who knows who in a direct referral relationship to any person in the database. The private notation (Yes/No) is for information not publicly shared.

**Illustration 9. Intake Scheduling**

Illustration 9 - The Intake Scheduling Table (left) is derived from educational institutions which track classes over extended terms and sessions. Since USIA has many Multi-Regional Projects some spanning years, this model is best understood. It identifies in the proper facilitator and other pertinent data.

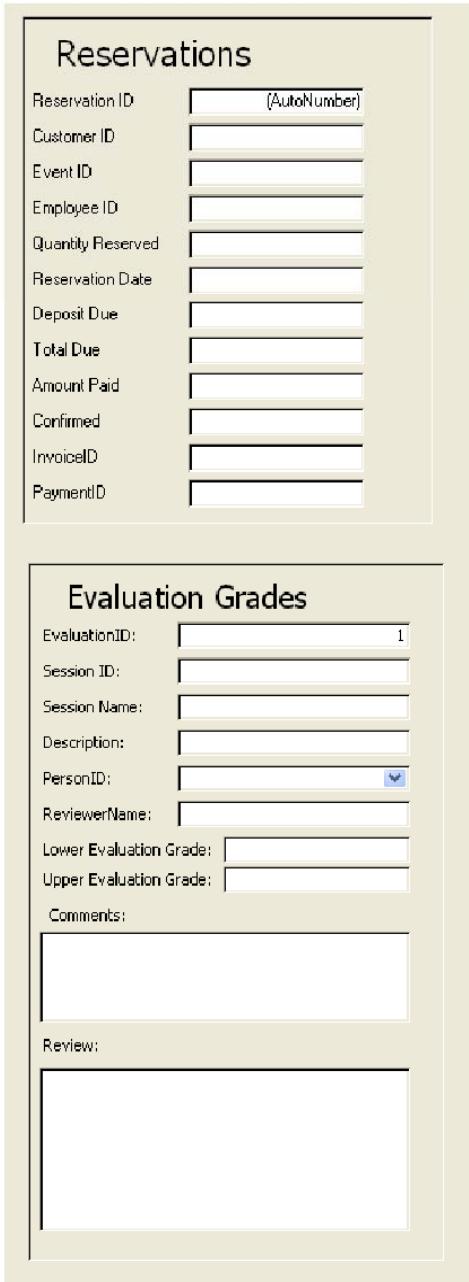
**Illustration 10. Vendor List**

Illustration 10 – Vendor List (left) is the key look up for Programming Organizations.

**Illustration 11. Vendor information**

Illustration 11 - Vendor Information is a detail screen of specifics to the contact for the Person the datasheet pertains to. For example, if a Person is staying in a hotel, the cost items can be tracked. In San Francisco, the NCIV has a relationship with a fine boutique hotel with a Restaurant. The centrally located historic facility offered a Room Rate discount, and the attached Restaurant, which was outstanding, had a 20% food and beverage discount for the duration of the visit.

**Illustration 11.  
Vendor Information (above)**

**Illustration 12 – Reservations**

The image shows two web forms. The top form is titled "Reservations" and contains the following fields: Reservation ID (with a "(AutoNumber)" label), Customer ID, Event ID, Employee ID, Quantity Reserved, Reservation Date, Deposit Due, Total Due, Amount Paid, Confirmed, InvoiceID, and PaymentID. The bottom form is titled "Evaluation Grades" and contains the following fields: EvaluationID (with a "1" in the input box), Session ID, Session Name, Description, PersonID (with a dropdown arrow), ReviewerName, Lower Evaluation Grade, Upper Evaluation Grade, a large text area for Comments, and a large text area for Review.

**Illustration 12 - Reservations**

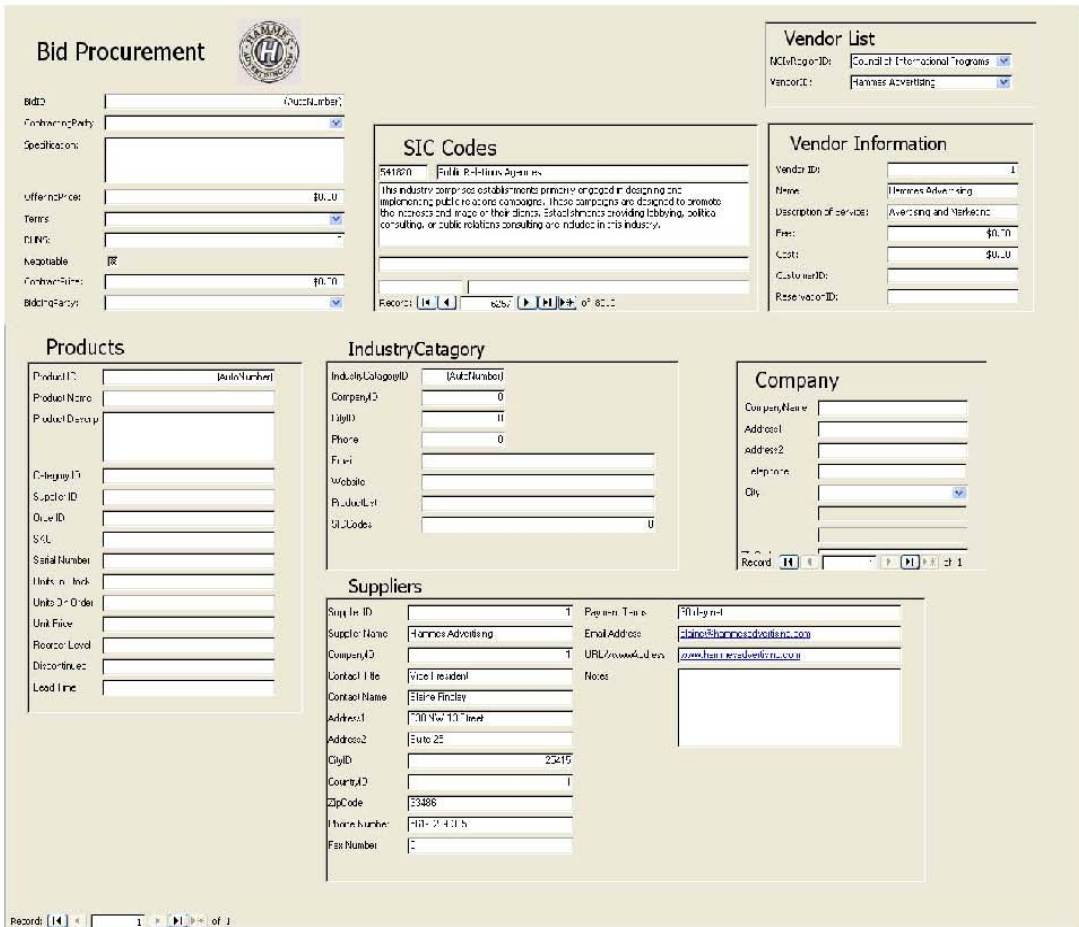
Using the Reservation Form, a Core Programming Agency, an International Visitor, a City NCIV or a Hosting party or anyone in the IdeaNet organization can make a reservation for any Vendor in the IdeaNet database. The Company database will provide extensive information on the entity where the Reservation is made, and the entity, in Dining, Hotels, Resorts, Transportation, Travel, or Entertainment will pay a commission, as will Commercial Contracts. The entity will have its URL displayed according to paid positions and membership fees. The information will be filtered to the Vendor List, a short form listing key contacts or contracting parties for a given Person or City.

**Illustration 13 - Evaluation Grades**

Evaluation Grades are the primary feedback mechanism for all Appointments and Reservations. USIA, in 1997, was spending fully One-Third or \$10,000 per head of their average estimated \$30,000 per International Visitor (IV) cost on Exit Interviews, which were haphazard and not systematic. Interviews were conducted manually at the end with no requirements along the way when the feedback was fresh. This eliminates a major line item and greatly improves the content for all programmers use on every level, from programming, to evaluations, to bid preparation. It will also help Vendors improve the quality of their goods and services.

**Illustration 13. Evaluation Grades**



**Illustration 14. Bid Procurement Full Screen Shot**


**Bid Procurement**

BidID:  (QuickNumber)

Combining Party:

Specifications:

Offering Price:  \$0.00

Terms:

COMPS:

Negotiable: ☐

Combining Price:  \$0.00

Bidding Party:

**SIC Codes**

SIC Code:  841001 Public Relations Agencies

This industry comprises establishments primarily engaged in designing and implementing public relations campaigns. These campaigns are designed to promote the interests and image of their clients. Establishments providing lobbying, public consulting, or public relations consulting are included in this industry.

Records: 1 of 1

**Vendor List**

MCInfo.org ID:  Council of International Programs ☒

Vendor ID:  Hammes Advertising ☒

**Vendor Information**

Vendor ID:  1

Name:  Hammes Advertising

Description of service:  Advertising and Marketing

Price:  \$0.00

Cost:  \$0.00

Customer ID:

Reserve Vendor ID:

**Products**

Product ID:  (Auto Number)

Product Name:

Product Description:

Category ID:

Supplier ID:

Order ID:

SIC:

Serial Number:

Units in Stock:

Units On Order:

Unit Price:

Reorder Level:

Discontinued:

Lead Time:

**IndustryCategory**

IndustryCategoryID:  (Auto Number)

Company ID:  0

Flight:  0

Phone:  0

Fax:

Website:

Product ID:

SIC Codes:  U

**Company**

Company Name:

Address:

Address 2:

Address 3:

City:

State:

Zip:

Records: 1 of 1

**Suppliers**

Supplier ID:  1

Supplier Name:  Hammes Advertising

Company ID:  1

Contact Name:  Elaine Finley

Address 1:  100 New York Ave

Address 2:  Suite 20

City ID:  23415

Country ID:  1

Zip Code:  23486

Phone Number:  410-274-3135

Fax Number:

Payment Terms:  Net 30

Email Address:  elaine@hammesadvertising.com

URL/Website:  www.hammesadvertising.com

Notes:

Records: 1 of 1

**Illustration 14. Bid Procurement Full Screen Shot**

Bid Procurement is at the heart of IdeaNet. The purpose and goal is to facilitate the access to goods and services by pre-qualified buyers and sellers in a fair and impartial way. The feedback through the Evaluations will provide levels of protection and endorsement, while the financial tracking module to be licensed by Viger or another financial organization provides monetary assurances and Homeland security benefits in the Post 9/11 era.

As an independent company, IdeaNet is driven by profit and service, effectively opening up the Procurement process to many qualified firms such as Small Business, Women and Minority groups (W-MDE's). Its ease of operation, will allow business owners to participate without spending enormous amounts of time preparing bids, and help assure companies that there is a level playing field.



**Illustration15. Bid Procurement Detail**

Illustration 15 – Bid Procurement Detail provides the User, Programming Agency and Parties to the Contract, defined along levels of access in the final software, the details of a particular contract. It serves as the Bid Specification Table for the Offer and Contracting Party. The Duns (Dun & Bradstreet) look up tells the User about the Bidder's credit and history, and the contract terms are specified. The check box Negotiable will help planners and bidders come to terms when there are contracts requiring negotiation. The rest of the module is standard in business practices, but not used in the NCIV network in a unified manner. It will help justify grants and income for management and reporting purposes. The final base program will have regional COLA's (Cost of Living Adjustment) factors to help cities compete for programming dollars.

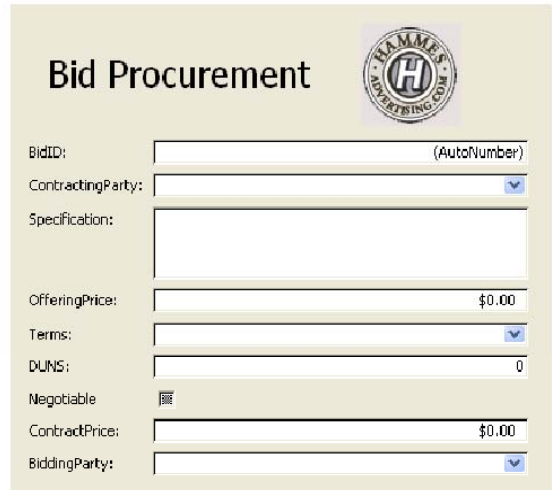
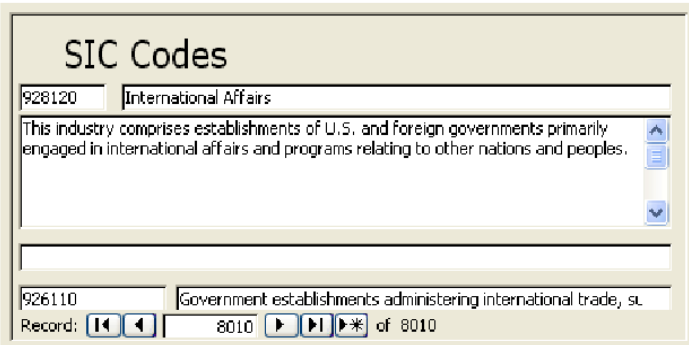

**Illustration 15. Bid Procurement Detail**

**Illustration 16. SIC Codes**

Illustration 16. SIC Codes - IdeaNet uses the 2002 NAICS (North American Industry Classification System). This system uses broad drilling down to specific categories. IdeaNet is utilizing the complete database from NAICS. This assures seamless compatibility with governmental standards, updates and explanations. Developed for the US, Canada and Mexico, IdeaNet will apply these standards to global commerce.

**SIC Codes Continued...**

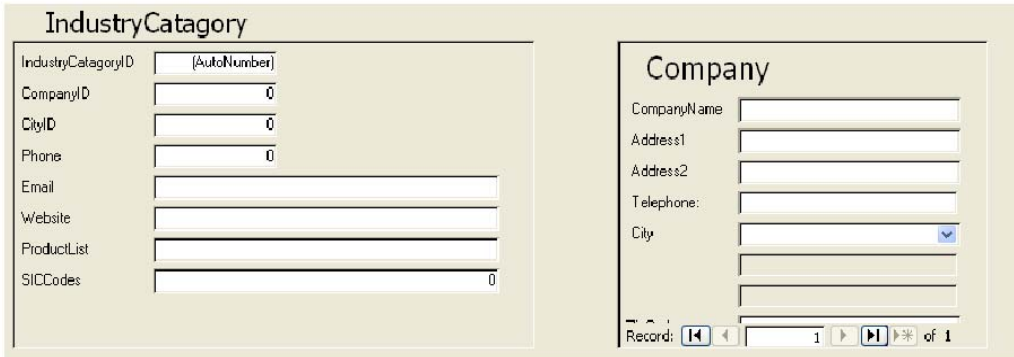
Broad sectors are defined with two digit codes, becoming more specific with each added number. The IdeaNet database has 8010 records for SIC Codes. In the IdeaNet module, the Procurement Table makes use of this classification for automated bid distribution, in the final version. This intended for use by the US Government's many Departments for licensing on an enterprise wide basis.

**Illustration 17. – Products**

The Products Table standardizes the Bid Process by helping to eliminate confusion in specifications. Especially useful for international transactions and for core agencies programming International Visitors across the country (each city bids on a particular Multi-Regional Program) by attaching specifics such as Invoice ID, Product ID and Pricing which is linked to the contracting company, it is very easy to determine the bids, company pricing for specific Requests, and Inventor control items. The SKU information will help identify products according to manufacturer, for tracking and comparison purposes. All the data fields are Optional so to not make this a cumbersome software program.

Products	
Product ID	<input type="text" value="(AutoNumber)"/>
Product Name	<input type="text"/>
Product Descrip	<input type="text"/>
Category ID	<input type="text"/>
Supplier ID	<input type="text"/>
OrderID	<input type="text"/>
SKU	<input type="text"/>
Serial Number	<input type="text"/>
Units In Stock	<input type="text"/>
Units On Order	<input type="text"/>
Unit Price	<input type="text"/>
Reorder Level	<input type="text"/>
Discontinued	<input type="text"/>
Lead Time	<input type="text"/>

**Illustration17. Products**



**Illustration18. Industry Category and Company Table on Bid Page**

Illustration 18 – Industry Categories are the 2002 NAICS Categories (the two digit codes). There are 20 categories and are attached Appendix B with hyperlinks. As the broadest industry categories, the hyperlinks will be programmed as an html page in the final version. The demonstration version has all the selections, 8010 records, the full list. Each Person is allowed to select three categories of their choosing on the People Table. That Table is linked from People to Industry Category with a data field that allows specific company items to be input in a text field, customized according to the firm. On the adjacent Company Table on the Bid Page, the user can scroll and the information on the left regarding their products and services appears. Data fields repeat, as in the below on different, with different uses, depending on the relationship and how the information is applied to the specific form.

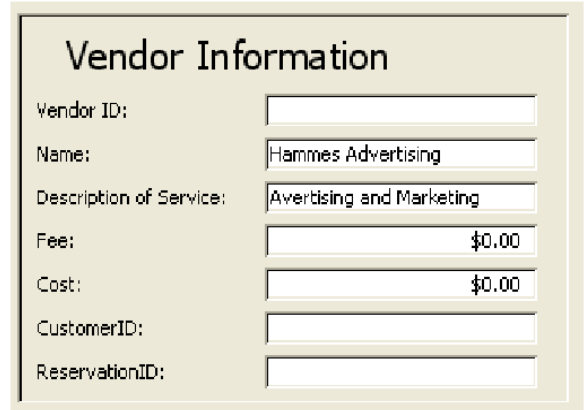
**Illustration 18. Vendor List**



**Illustration 18. - Vendor List**

The Vendor List is a two field drop down list whereby different organizations can see the Vendor information detailed to the right. The IdeaNet business development strategy is to attract various Associations, Trade Groups, and Chamber of Commerce's in addition to the National Council member organizations. These groups can provide qualified Vendors and receive income for referral income.

**Illustration 19. Vendor Information**



**Illustration 19. Vendor Information**

Vendor Information is intended to populate with fees and costs toward the commission system planned but not yet developed.

**Illustration 20. Suppliers**

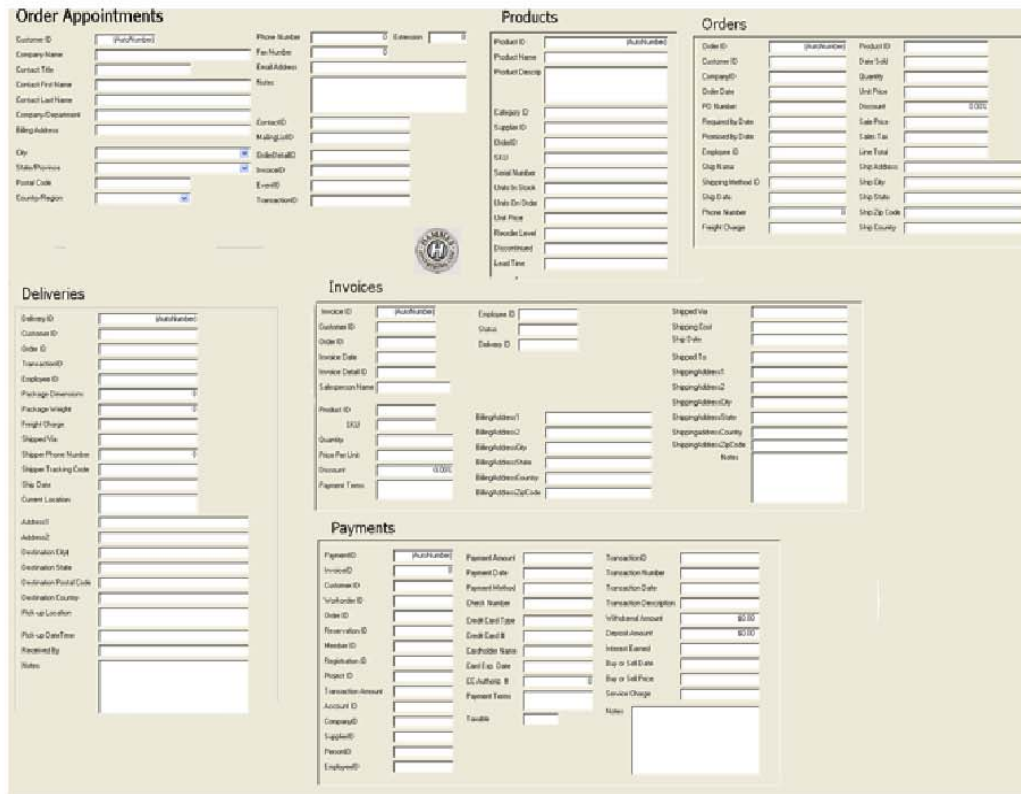
Suppliers			
Supplier ID	<input type="text" value="1"/>	Payment Terms	<input type="text" value="30 day net"/>
Supplier Name	<input type="text" value="Hammes Advertising"/>	Email Address	<input type="text" value="blaine@hammesadvertising.com"/>
CompanyID	<input type="text" value="1"/>	URL/wwwAddress	<input type="text" value="www.hammesadvertising.com"/>
Contact Title	<input type="text" value="Vice President"/>	Notes	<div></div>
Contact Name	<input type="text" value="Blaine Findlay"/>		
Address1	<input type="text" value="630 NW 13 Street"/>		
Address2	<input type="text" value="Suite 25"/>		
CityID	<input type="text" value="25415"/>		
CountryID	<input type="text" value="1"/>		
ZipCode	<input type="text" value="33486"/>		
Phone Number	<input type="text" value="561-620-0365"/>		
Fax Number	<input type="text" value="0"/>		

**Illustration 20. Suppliers**

This is a direct table for use by any entity which is putting together a multi-part proposal or bid. The Supplier table populates with the City ID, which will assist user in their ability to locate local Suppliers to service local requirements and programming needs that are region-specific. IdeaNet database currently has 10,162 cities in its database, imported from a database comprised of newspapers and magazines from across the United States.

The final software will link this table to specific a bid, with the ability to scroll through multiple contracts with multiple entities in multiple locations with multiple Invoices, thereby greatly simplifying the accounting, management and reporting of the individual NCIV cities and other users.



**Illustration 21. Order Appointment Full Screen Shot**


The screenshot displays a web-based interface for managing order appointments. It is organized into several sections:

- Order Appointments:** Contains fields for Customer ID, Company Name, Contact Title, Contact First Name, Contact Last Name, Company/Department, Billing Address, City, State/Province, Postal Code, Country/Region, Phone Number, Fax Number, Email Address, Notes, Contact ID, Mailing List ID, Catalog ID, Invoice ID, E-mail ID, and Transaction ID.
- Products:** Includes fields for Product ID, Product Name, Product Description, Category ID, Supplier ID, Order ID, SKU, Serial Number, Units In Stock, Units On Order, Unit Price, Barcode Level, Discounted, and Lead Time.
- Orders:** Features fields for Order ID, Customer ID, Order Date, PO Number, Product ID, Order Total, Quantity, Unit Price, Discount, Freight Charge, Ship Date, Ship To, Ship From, Ship City, Ship State, Ship Zip Code, and Ship Country.
- Deliveries:** Contains fields for Delivery ID, Customer ID, Order ID, Transaction ID, Employee ID, Package Dimensions, Package Weight, Freight Charge, Shipped Via, Shipped Phone Number, Shipped Tracking Code, Ship Date, Current Location, Address 1, Address 2, Destination City, Destination State, Destination Postal Code, Destination Country, Pick-up Location, Pick-up Date/Time, and Addressed By.
- Invoices:** Includes fields for Invoice ID, Customer ID, Order ID, Invoice Date, Invoice Detail ID, Subperson Name, Product ID, SKU, Quantity, Price Per Unit, Amount, Payment Terms, Employee ID, Status, Dates ID, Shipping Method, Shipping Address, Shipping City, Shipping State, Shipping Country, Shipping Zip Code, and Notes.
- Payments:** Contains fields for Payment ID, Invoice ID, Customer ID, Vendor ID, Order ID, Transaction ID, Payment Amount, Payment Date, Payment Method, Check Number, Credit Card Type, Cardholder Name, Card Exp. Date, CC Auth'd, Payment Terms, Transaction ID, Transaction Number, Transaction Date, Transaction Description, V/Refund Amount, Deposit Amount, Interest Earned, Buy or Sell Price, Buy or Sell Price, Service Charge, and Notes.

**Illustration 21. Order Appointment Full Screen Shot**

This Form contains many standard modules for financial tracking, only it has been made easy to see and comprehend for a novice business manager, which constitutes the majority of NCIV Executive Directors on a local basis. Historically, these organizations are almost all either Not-for-Profits or Educational Institutions. The focus has never been on "Earning Money!" This module helps eliminate the paperwork and pain from the process of becoming profitable. Since the average annual income for these CIV cities is less than \$100,000, mostly derived from grant funding, donations and in-kind services, the concept of easy-to-fill-out paperwork to obtain more funding from various sources is appealing.

Illustration 22. IdeaNet Main

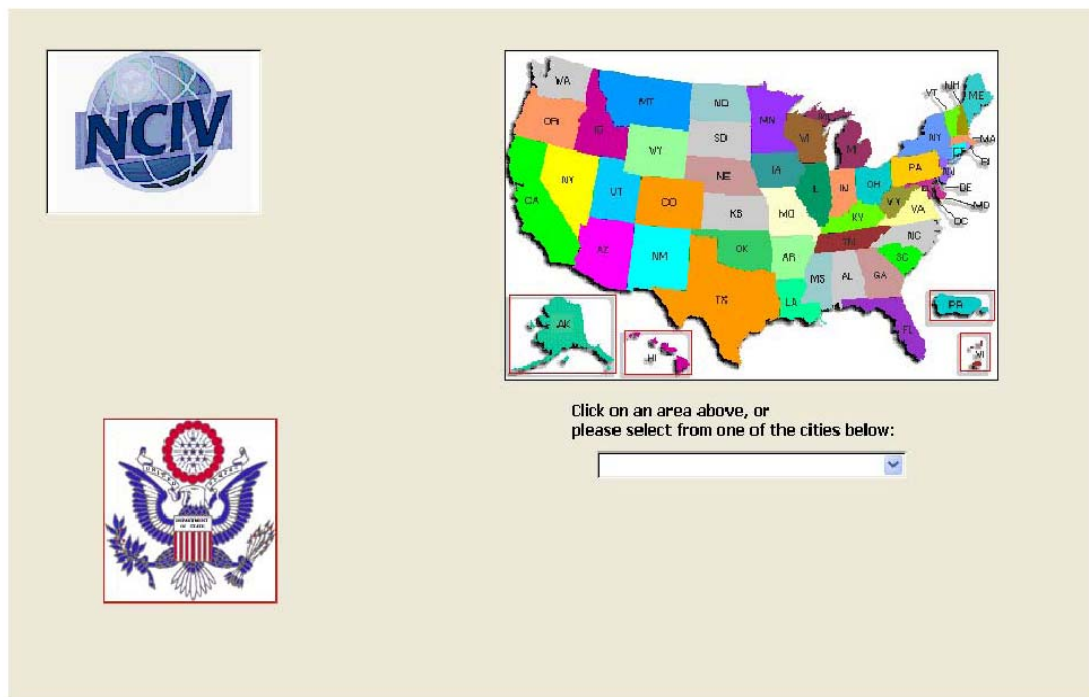


Illustration 22. IdeaNet Main

The GUI interface interfaces on all forms will make use of graphics, appealing colors, check boxes, dropdown lists and other programming tools design to simplify the use by a novice software user. On IdeaNet Main, by clicking on a state, the organizations in the state appear which is useful given the complexity of the organizational structure.

The demonstration software has Florida functioning. All states NCIV member organizations are visible by selecting from the same the list. There will be a hyperlink to the National Council of International Visitors in Washington, DC and the United States Information Agency International Visitor program plus additional content, including IdeaNet – International Data Exchange Access Network.

### Appendix B

#### Start Up Capitalization, Year 1 Software Development and Organizational input

		Hrly. Rate	Hrs. worked	Qty.	Annual Rate
<b>Annual – 1 year Pro Forma for IdeaNet</b>					
<b>Sarbanes-Oxley Compliant</b>					
Software Development Environment					
3 developers using source control to develop database	Source Control	Incl.			0
	Development Database				1000
	Development Hardware				6000
Andrew Mooney, Chief Software Architect	Development Team	100	2000	3	600000
Terry Hammes, CEO, Blaine Findlay, Vice President, IdeaNet	Project Managers	80	2000	1	160000
QA: Quality Assurance Environment					
QA Database & Environment	Quality Assurance Team	100	2000	1	200000
	Project Managers	80	2000	1	160000
	QA Database			1	1000
	QA Hardware			1	5000
Production Environment					
Server Load Balancing and Database Production	Production Database				1000
	Production Hardware				<u>12000</u>
<b>Phase One- Building software</b>					<b>1146000</b>
 <b>Launching IdeaNet</b>					
Assessment to standardize deliverable at National Convention					
On-going operations, Scope of Services To Be Determined	Content Management of Current Data	80	TBD	TBD	TBD
Staffing, travel to other locations and trade conferences					200,000
* Lease to purchase a large house to be used for Programming and Hosting Software Content Development Teams from NCIV and other Organizations for start up in lieu of hotel nights Information Gathering, Conference and Hosting like Meridian House, Washington, DC					
					150,000
Legal and accounting		150	100	2	30000
Telecommunications					6000
Equipment: copier, scanner, networking, computers					10000
Automotive, gas, mileage, maintenance expense etc.			500	2	1000
Insurances, Software, Automotive, Medical					15000
Utilities					<u>6000</u>
<b>Overhead</b>					<b><u>218,000</u></b>
<b>Total Budget</b>					<b>1,564,000</b>

\*Though clients in film industry, set up the Start Up as a Reality TV show, filming the process of setting up a company to go Public. Excellent publicity opportunity.



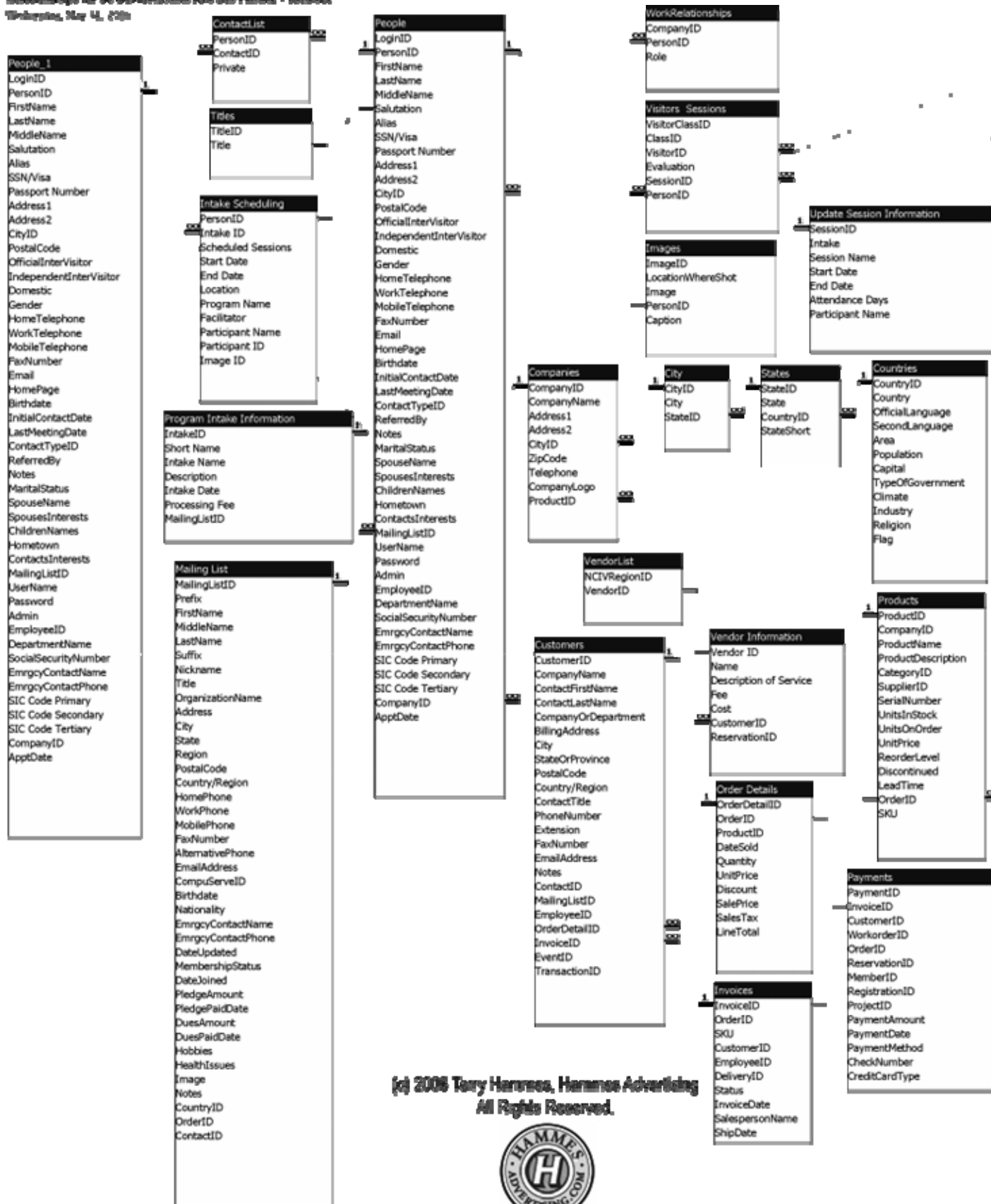
## Appendix C

## Industry Categories under NAICS to be used.

<u>11</u>	<u>Agriculture, Forestry, Fishing, and Hunting</u>
<u>21</u>	<u>Mining</u>
<u>22</u>	<u>Utilities</u>
<u>23</u>	<u>Construction</u>
<u>31-</u>	<u>Manufacturing</u>
<u>33</u>	
<u>42</u>	<u>Wholesale Trade</u>
<u>44-</u>	<u>Retail Trade</u>
<u>45</u>	
<u>48-</u>	<u>Transportation and Warehousing</u>
<u>49</u>	
<u>51</u>	<u>Information</u>
<u>52</u>	<u>Finance and Insurance</u>
<u>53</u>	<u>Real Estate and Rental and Leasing</u>
<u>54</u>	<u>Professional, Scientific and Technical Services</u>
<u>55</u>	<u>Management of Companies and Enterprises</u>
<u>56</u>	<u>Administrative and Support and Waste Management and Remediation Services</u>
<u>61</u>	<u>Educational Services</u>
<u>62</u>	<u>Health Care and Social Assistance</u>
<u>71</u>	<u>Arts, Entertainment and Recreation</u>
<u>72</u>	<u>Accommodation and Food Services</u>
<u>81</u>	<u>Other Services (except Public Administration)</u>
<u>92</u>	<u>Public Administration</u>



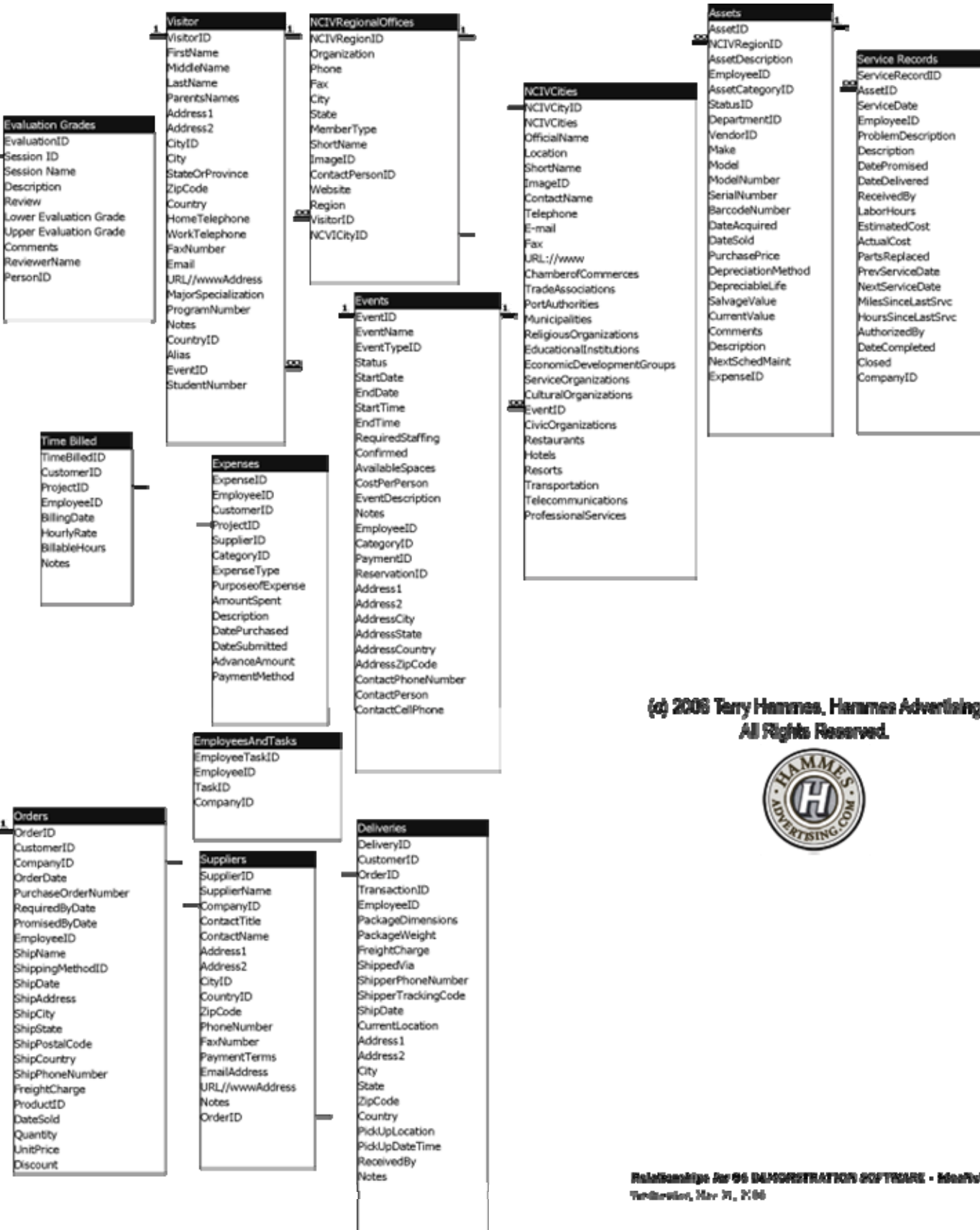
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